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Indiana based Old National Insurance Introduces New Web Platform

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INDIANAPOLIS, IN., August 22, 2008... Old National Insurance announced today that it has introduced a new web platform to better serve its customers. “This is a new integrated system that provides the resources and tools that our clients require,” says Old National Insurance President and CEO Tom Flynn.

The new website encompasses the agencies commercial, employee benefits and personal insurance divisions along with its recently re-branded third party administration and alternative risk companies that operate under the Employee Plans, LLC and JWF Specialty brand names.

Clients now have access to key features such as, on demand 24-7 claims reporting through the Customer Service Resource center (CSR 24-7), online claims management, reference libraries and marketing support tools provided by Zywave and employee benefit wellness programs through ONBeHealthy services.

“We are excited to introduce these new online facilities to our clients which will allow us to be more responsive to their needs” says Old National Insurance Chief Marketing Officer John Robinson. “Our product and service teams have spent considerable time asking our customers what they need and benchmarking our delivery against leading peer group providers. We’ll continue to enhance our customer service programs with additional e-commerce functionality in the coming year”.

Old National Insurance is a top 100 U.S. insurance broker¹ and trusted advisor to individuals and businesses since 1860. Headquartered in Indianapolis with eight offices across the Midwest, Old National Insurance employees over 300 insurance professionals. The agency provides a full range of professional services including retail property and casualty, employee benefits, third party administration, risk control and alternative risk services and programs. It is a wholly owned subsidiary of Old National Bancorp (NYSE: ONB).

1. Business Insurance Magazine July 21, 2008